



WE'RE ALL ABOUT YOUR BUSINESS

CH&LA protects the rights and interest of the California lodging industry. Legislative advocacy, educational training, communicating, and cost-saving programs are provided for all segments of the industry. In addition, CH&LA supports strategic alliances to promote the value of California travel & tourism.

CALIFORNIA HOTEL & LODGING ASSOCIATION

414 29th Street
Sacramento, CA 95816
916.444.5780
Fax: 916.444.5848
www.calodging.com



CH&LA MEMBER BENEFITS

LEGISLATIVE ADVOCACY

- **California Lodging Industry Legislative Action Summit** – An annual event produced by CH&LA
- **FREE Legal Hotline: 800-678-2462**
Jim Abrams, CH&LA's Member Legal Advisor answers all inquiries personally
- **Laws Pertaining to the California Innkeeper** – premier legal publication written by CH&LA's Member Legal Advisor, Jim Abrams, now online!
- **CH&LA's Professional Legislative Representation** – Public Policy Advocates protects the interest of the of the lodging industry on behalf of CH&LA
- **AH&LA Partner State** – As the only California lodging association that is a partner state of the American Hotel & Lodging Association, CH&LA represents your interests nationally and in California
- **Directory of California Legislature** Reference publication of governmental information resources

EDUCATION

- **Educational Conferences & Trade Show** – Free conferences and trade shows held yearly in Northern and Southern California
- **Educational Seminars** – CH&LA hosts educational seminar series throughout the state on such topics as Labor Law, Customer Service, Internet Marketing, and more
- **AH&LA Educational Institute Publications and Certifications** – AH&LA members save 25% on purchases
- **Monthly Educational Webinars** - Free members-only webinars on a wide variety of topics such as employment law, ADA, Social Media, SEO and more
- **Educational Scholarships** – Awarded annually through the CH&LA and AH&LA Education Foundations

COMMUNICATIONS

- CH&LA Newsletter
- California Lodging News Magazine
- Advocacy Summary
- Lodging Magazine
- Lodging Sourcebook
- Construction & Renovation Reports
- CBRE Hotels Consulting
Occupancy & Rate Averages
California Forecasting
- STR Occupancy & Rate Averages

MEMBER PROGRAMS

- **Insurance** – Workers Compensation Insurance, Employment Practices Liability Insurance (covers ADA claims), Health/Employee Benefit Plans and more from CH&LA's preferred hospitality insurance provider.
- **Everfi** - Over 75 online compliance training courses in sexual harassment, people and culture, data security and privacy, ethic and anti-corruption.
- **Credit Card Processing** – Average property saves \$1,000 annually
- **Payroll Processing** – Save 10%
- **MIPP** – A Cal/OSHA Musculoskeletal Injury Prevention Program (MIPP) and Training Tool-Kit which is required by law, is available to members.
- **Dell** – Discounts up to 30% on computer products
- **LobbyLights** – Free comprehensive wage and benefits data specific to the hotel industry.
- **Human Trafficking Posters & Training**
- **Class Action Lawsuit Representation**
- **CalChamber Labor Compliance Products** – Save 15%
- **HBO** – Save \$5 Per Room
- **FREE Room Rate Cards & Proposition 65 Signs**
- **FREE Drought Notification Cards**
- **Shipping** – Save up to 28%
- **Employee Recruitment** – Save 20%
- **Office Supplies** – Save 40-60%
- **STR** – 20% discount
- **FREE California Hospitality Employment Guide**
- **ConventionPlanit.com** – Save 20%